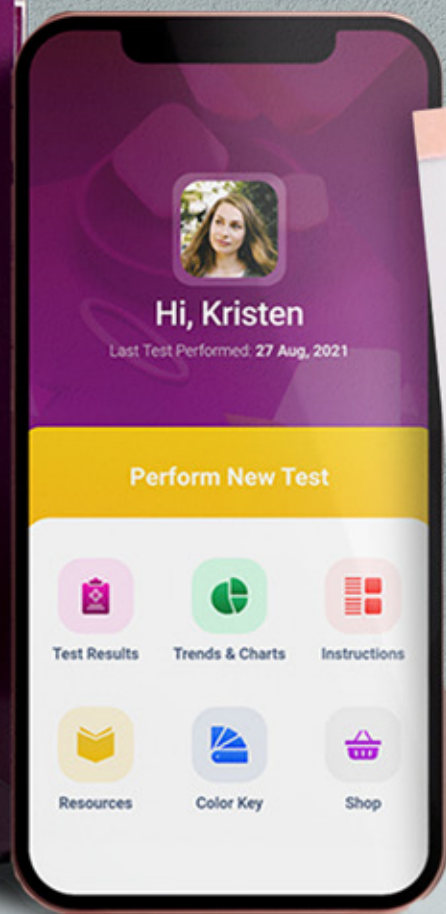


Dipstick Test
for Ketones in Urine by Diagnox®

KETONOX







PRODUCT INFORMATION

KetonoX™ is an at-home ketone urine dipstick test for keto/ketogenic dieters and diabetic patients to measure the presence and concentration of ketones in the urine. It is the first of its kind test that is packaged in multiple resealable packs which enable unparalleled convenience, superior test reliability, and a longer product shelf life. A urine ketone test can help to

give indications of an individual's metabolic state (i.e., how the body converts food/nutrients into energy). The presence of ketones in the body can mean very different things to people with different conditions.

KetonoX ketone test strips can be used to track low-carb/high-fat diets (e.g., keto/paleo diet) as well as monitor signs of insufficient

insulin levels for diabetes. This simple at-home test is a quick, reliable, and cost-effective way to monitor ketone levels in urine.

Unlike conventional products that expire within a few days after they are opened, multiple resealable pouches offer an extended shelf life, convenient handling, and easy storage so that you get a reliable test result every time.

PRODUCT PHILLOPODY

Checking the body's ketone levels is essential for the management of diabetes and to check for nutritional ketosis. Individuals who are following a low-carb, high-fat diet, fast for an extended period, or have gestational diabetes need to monitor their body's ketone levels multiple times a day to ensure levels are within the safe limits. Ease, simplicity, and test reliability are essential elements for an at-home test.

Ketonox urine dipstick test is engineered to provide a quick and non-invasive evaluation of the body's ketone levels with clinical-level accuracy in 40 seconds. As a manufacturer of at-home diagnostic products, Diagnox wellness tests are the best in their class in terms of convenience, efficacy, and reliability.

Our tests are widely used in clinical settings and are backed by science and clinical studies. Beautifully packaged in resealable packs and accompanied by free educational resources and mobile app for Android/iPhone.

Ketonox by Diagnox is a unique and one-of-it's kind product in the market that empowers the customers to reach their health goals quickly and safely.

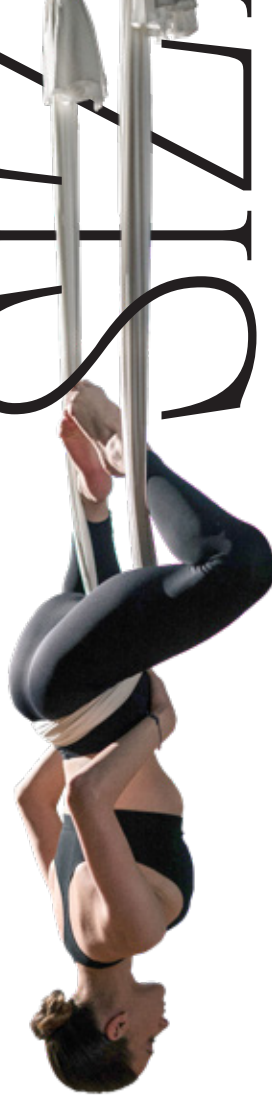


MASSIVE

There has never been a better time for health and wellness brands to branch out into products related to the keto diet. ■■

DIET

“Keto has overtaken previously popular diets such as the Atkins Diet & intermittent fasting.” ■■



Growth Rate

CAGR
from 2022 to 2027

6.14%



In 2020, “keto” was the most Googled food-related topic in the world with

25.4 MILLION SEARCHES



Market Size Value in 2022

10.1 BILLION DOLLARS

Revenue forecast in 2027

15.6 BILLION DOLLARS

Key Drivers

Increased global awareness about keto and low-carb diets for fitness and management of obesity.

Benefits of a ketogenic diet for health conditions including cancer, heart disease, epilepsy, and Parkinson’s disease.

Scientific studies demonstrating the benefits of the keto diet for type 2 diabetes.

The popularity and increased availability of ketogenic products across all food and supplements classes.

Cultural and social media influence by celebrities and influencers in support of the keto diet.

Major Markets

North America; Europe; Asia Pacific; Central & South America; MEA

N.A. is the market leader with a 44% market share.

33% of the growth will originate from Europe.

Asia-Pacific is the fastest-growing market.



K&Y FEATURES



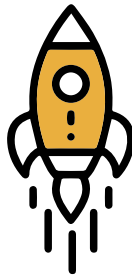
Extended Shelf Life

Premium packaging in sealed pouches enables a shelf life of up to 2 years from the manufacturing date. Conventional dipstick packaging in spin-top bottles is prone to reduced reliability once the bottle is opened and limits the usability time to 60 days. The unique packaging of urine strips by Diagnox ensures equal test reliability of every strip.



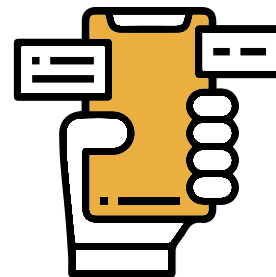
Resealable Pouches

Ketonox urine dipstick test is non-invasive, easy to use, and delivers results within 40 seconds with clinical-grade accuracy. The reagent composition of ketone strips is exactly the same as used in professional and lab/medical-grade urinalysis tests. The reliability and accuracy of tests are backed by clinical studies.



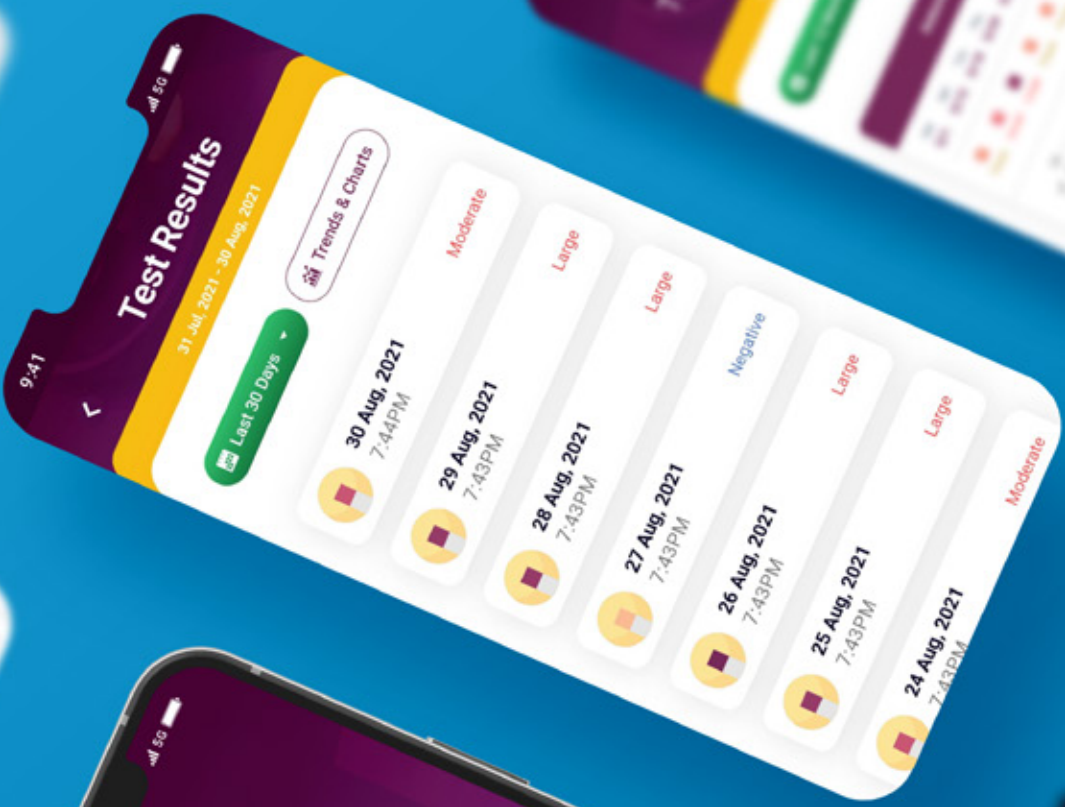
Fast and Accurate

Ketonox test strips are packaged in resealable pouches in packs of 10. Each box contains 10 resealable pouches, effectively providing 100 tests in a box. Once a pouch is opened, strips in that pouch can be used frustration-free for up to 60 days. Unopened pouches can be used for as long as 2 years from the manufacture date. This unique packaging ensures reliable testing every time.



Mobile App

The Ketonox mobile app for iPhone and Android devices is a free cloud-based ketone-specific urinalysis management tool to record, monitor, visualize, and share the ketone test data. The app is packed with innovative features to smartly monitor ketosis, analyze trends and learn about test parameters as they relate to an individual's unique health goals.



KETONOX MOBILE APP

Innovation stems from the genuine need to find solutions to real-life challenges. The accompanying Ketonox App empowers customers to take charge of their unique health goals. Packed with powerful features to record test results, visualize trends, and share with healthcare providers, the Ketonox app addresses the digital needs of tech and health-savvy consumers.

“Get smarter with your health goals and ketosis journey with the Ketonox app.”

Available On



Free of cost, free of ads, free of nonsense!

PRODUCT DETAILS



Product Identification		Inside Each Unit	
Item No.	URINOX-K10	Unit Count	100 Strips
Brand Name	Ketonox™		(10 Packs of 10)
Product Name	Ketonox Ketone	Number of Sealed Packs	10 Resealable Packs
	Urine Test Strips	Package Information Insert	1
Product UPC-12	707486987503	Product App Insert	1
IX-ONE ID	SNL622458	Container Material Types	Clear Recyclable PVC
IX-ONE Certification	IX-STANDARD	Sealed Shrink Wrap	Yes

Product Specifications

Test Range	0.5 to 16 mmol/L
Cut-off Value	0.5 mmol/L
Test Pad Size	5 x 5 mm
Strip Size	5 x 90 mm
Composition	Sodium Nitroprusside 7.8% W/W
Reading Time	40 seconds
Test Levels	(0,0.5, 1.5, 4.0, 8.0 16.0) mmol/L
Interpretation	Neg, Trace, Small, Mod, Large, Large+

Unit Measurements		Case Details	
Product Weight in Pounds:	0.2 pounds	Units per Case:	80 Boxes
Product Depth in Inches:	1.5 inches	Case Weight in Pounds:	17.81 pounds
Product Width in Inches:	3.0 inches	Case Depth in Inches:	17.6 inches
Product Height in Inches:	6.0 inches	Case Width in Inches:	14.3 inches
Product Cube in Cubic Feet:	0.016 feet	Case Height in Inches:	11.7 inches
		Case Cube in Cubic Feet:	1.704 feet

Storage and Shipping Conditions: Ambient
Product Life: 2 years from the date of manufacture
DESIGNED & TESTED IN THE USA | MANUFACTURED IN CHINA

VAGINOX
Diagnose Easy | Diagnose Smarter

VAGINAL pH TEST

PH

3.8 4.4 4.7 5.0

Balanced

Read Results at 30 seconds
For Single Use Only

Consult your physician

LEUKOCYTES IN URINE
BLOOD / SPERM

CE

DIAGNOX
Diagnose Easy | Diagnose Smarter

THC URINE TEST DIPCARD

TEST RESULT

NEGATIVE
C T

POSITIVE
C T

INVALID
C T

INSTRUCTION
Immerse the strip or dip card into the urine. Take the strip or dip card out after 10-15 seconds. Lay flat, read results in 5 minutes.

Single Strip

Dip Card

Do not pass the Max line.

IVD

DIAGNOX
Diagnose Easy | Diagnose Smarter

URINE PROTEIN TEST STRIP

URINOX URINE PROTEIN TEST

g/L

NEGATIVE

TRACE +/-

0.3

1.0

3.0

>20

++++

Consult your physician

Read Results after 1 minute
For Single Use Only

PRO

DIAGNOX
Diagnose Easy | Diagnose Smarter

URINE TEST STRIP

GLUCOSE

Diagnox LLC, TX, USA
www.diagnoxhealth.com

DIAGNOX
Diagnose Easy | Diagnose Smarter

COVID-19 IgM/IgG
Rapid Diagnostic Test

CE

IVD

Diagnox LLC
Plano, TX - USA
www.diagnoxhealth.com

For in vitro diagnostic use only

DIAGNOX
Diagnose Easy | Diagnose Smarter

URINE PROTEIN TEST STRIP

URINOX URINE PROTEIN TEST

g/L

NEGATIVE

TRACE +/-

0.3

1.0

3.0

>20

++++

Consult your physician

Read Results after 1 minute
For Single Use Only

PRO

DIAGNOX
Diagnose Easy | Diagnose Smarter

KETONE

Read Results at 40 seconds

NEGATIVE

Hold test strip vertically

FOR EXTENDED USE

DIAGNOX
Diagnose Easy | Diagnose Smarter

VAGINAL pH TEST

5.0 5.3 5.8 7.0

Consult your physician

Diagnox LLC, TX, USA
www.diagnoxhealth.com

DIAGNOX
Diagnose Easy | Diagnose Smarter

PH TEST STRIP

ABOUT DIAGNOX

Diagnox LLC is a healthcare and wellness products company with headquarters in Plano, TX - USA. At Diagnox, we develop innovative, reliable, and smart healthcare products and technologies that are easy to use for diagnostic, monitoring, wellness, and general health purposes. We aim to improve the accessibility to quality and affordable healthcare products that work for the masses. We believe in providing a user-centered approach to healthcare delivery for the early

detection and prevention of diseases to reduce the cost of medical care. By improving access to affordable and premium quality healthcare wellness products, we can build healthy communities. This is the very reason our products are most highly rated in their respective categories. Diagnox products are destined to be frontrunners in drugstores, pharmacies, supplements and healthcare stores, and clinics.

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